

## 2021 Holiday Window Contest Rules

- Number One Rule – Have Fun! The big objective of the contest is to bring MORE people downtown to enjoy lovely holiday windows - and the warmth of all the good things INSIDE local businesses!
- To be eligible to win a prize businesses must register on the Chamber's Holiday Window Contest webpage
- A participating business may win just One spot among the Four Categories – Best Overall Theme (any theme you like); Best Polar Express Interpretation; Best Small Window (<40 sq ft) & People's Choice
- A team of judges selects winners in Best Overall Theme, Best Polar Express Interpretation & Best Small Window. This team is made of reps from the Chamber of Commerce, Crawfordsville Main Street, Visitors Bureau & our 2021 event sponsor, Hoosier Heartland State Bank
- The People's Choice Award is determined by public online voting via the Chamber's Holiday Window Contest webpage. Online voting begins Nov 27 & ends Dec 15.
- Businesses getting the top two votes in each category are awarded first & second place. Since no business may win more than once each year, the judges will make determinations in the case of ties.
- Winners are announced Dec 17<sup>th</sup>. Each will receive an award certificate + cash prize: \$200 first place; \$100 second place
- All participating downtown businesses will be recognized by both Crawfordsville Main Street & the Chamber of Commerce
- All 2021 winners will receive recognition in the Journal Review and 106.3 WCDQ Radio

~ Good Luck & Happy Holidays! ~

## 2020 Winners

### **Best Small Window:**

First place: KM Studios

Second place: Top Line Athletics

### **Best Theme:**

First Place: Milligan's

Second Place: Healthies

### **People's Choice Award:**

First Place: Athens Arts

Second Place: Montgomery County Community Foundation